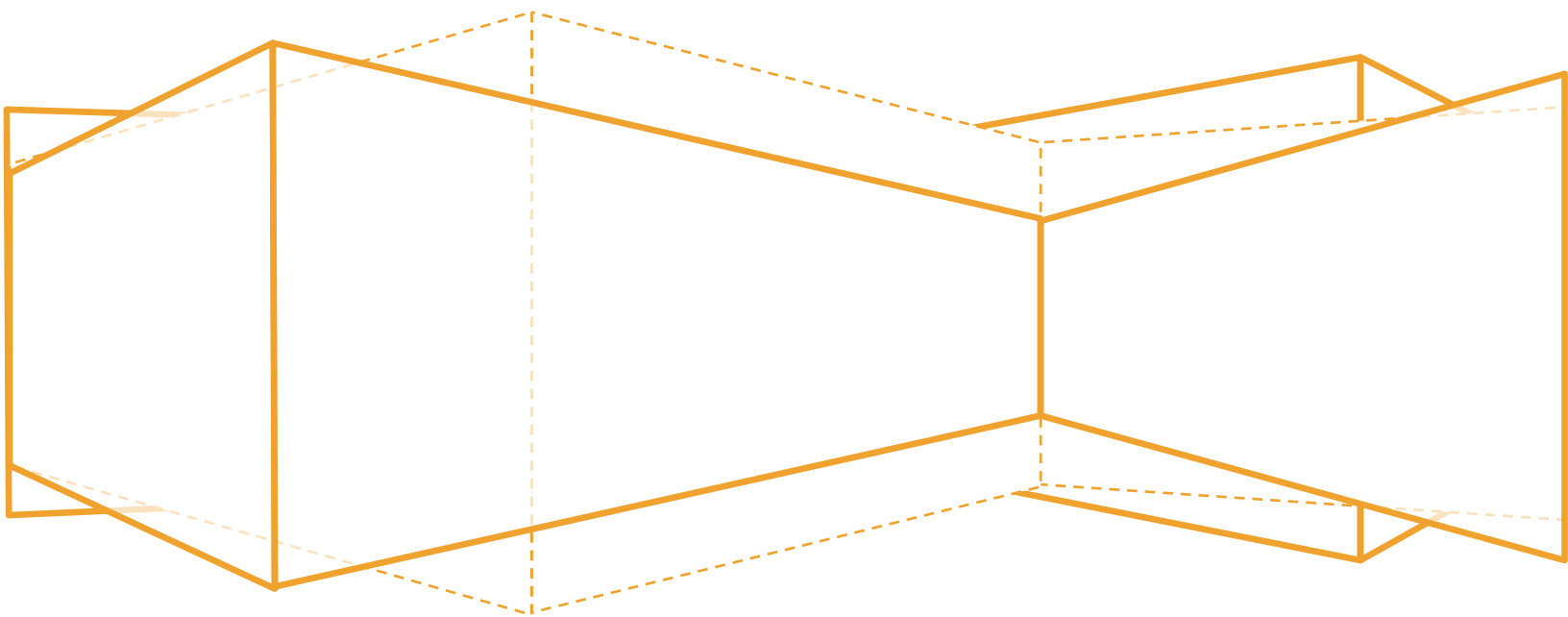


# **GOLDLINK INSURANCE PLC**

*....innovation driven by experience*

## **CORPORATE PROFILE**



## INTRODUCTION

Goldlink is driven by a passionate client-centered philosophy committed to building trust and confidence through delivery of first-class services and competence in our client partnership relationship.

Since its founding in 1993, Goldlink has grown tremendously both in customer base as well as in its knowledge and skills on current trends and emerging innovations bringing it to a leadership position in the Insurance Industry.

Goldlink's mission is threefold:

### **Clients/Associates:**

*To satisfy our Clients/Associates insurance needs, through the provision of qualitative and innovative services employing state of the art technology.*

### **Shareholders:**

*To create a profitable, socially responsive and responsible business enterprise and resolutely committed to being amongst the top echelon of Nigerian Insurance Companies.*

### **Employees:**

*To develop and sustain highly motivated, resourceful and productive workforce.*

Goldlink is licensed to underwrite all classes of Insurance which include, Fire and special perils, Consequential Loss, Burglary, all classes of Bonds, Money Insurance, Goods-in-Transit, Group Personal Accidents, Workmen's Compensation, Marine Insurance, Oil & Energy Insurance, Electronic/Computer Insurance, Engineering Installation, Erection All Risks, Householder/House Owner Policies, all classes of Motor business, Life Business and Oil & Energy Insurances.

Goldlink has in place efficient and reliable technology in data storage and accounts for prompt service delivery to its clients.

Goldlink is aware of the fact that Claim payment is the **ACID TEST** of Insurance competence which is why it maintains a department; with experienced professionals who have handled major losses in the industry, to resolve and settle claims within 48hrs on full documentation.

## **NEW PRODUCTS**

Apart from hi-tech traditional Insurance Business, another key area of competitive advantage for Goldlink is in business development and product innovation. Goldlink maintains a leadership role in the introduction of new products and innovation that will satisfy the peculiar needs of its clients as evidenced in the recent launch of her Golden Products – School Safety Policy, Travel & Tours Insurance, Goldlink Annuity Plan (GAP) and Hospitality Plus Insurance.

## **REINSURANCE SUPPORT**

Goldlink is adequately reinsured for all classes of insurance from both Local and International reinsurers. These are:

<b>LOCAL TREATY REINSURERS</b>	<b>FOREIGN TREATY REINSURERS</b>
Continental Re - 40%	Munich Re - 50%
African Re - 25%	African Re - 20%
Waica Re - 15%	Continental Re - 20%
Nigerian Re - 10%	Waica Re - 5%
Cica Re - 5%	Aveni Re - 5%
Kenya Re - 5%	

## **PROFESSIONAL CONSULTANTS.**

United Africa Insurance Brokers.

Glanvill Enthoven Reinsurance Unlimited.

JLT Group, United Kingdom.

Industrial Risk Protection Consultants - IRPC (subsidiary of Marsh Group U.S.A.)

YOA Insurance Brokers

## **INSURANCE INTERMEDIARIES – BROKERS/AGENTS**

Goldlink maintains a department to provide on-the-spot service to brokers and agents to coordinate their activities and accord them due regards in view of their unparalleled roles in the insurance industry. The team will sit down with the brokers/agents to review their clients' needs as circumstances demand.

Individual broker's request, quotes and terms are treated in confidence and on merit with reasonable dispatch.

Goldlink obtains patronage from reputable brokers which include the following;

Insurance Brokers of Nigeria (subsidiary of Marsh Group U.S.A.)

Hogg Robinson Nigeria	Roomans Eneli Flynn Ins. Brokers
Glanvills Enthoven & Co	Scib Insurance Brokers
G.N. Bishop Ins. Brokers	J. Akin George Ins. Brokers
Union Commercial Ins Brokers	Mustard Insurance Brokers
Femi Johnson & Co	Havard Int'l Insurance Brokers
Nigeria Life & Pension Consultants	Y.O.A. Insurance Brokers
Senforce Ins. Brokers	Fountain Insurance Brokers
Corporate Agencies	Afribank Ins. Brokers
KBC Ins. Brokers	SGB Insurance Brokers
Riskwatch Ins. Brokers	Triple Resources Ins. Brokers
Highgate Ins Brokers	Jab Insurance Brokers
Multilateral Insurance Brokers	Acorn Insurance Brokers

## **CLIENTELE BASE**

Goldlink enjoys patronage from a wide range of organizations from top class oil companies and government establishments to major financial and educational institutions nationwide.

# The Goldlink Advantage

1. Highly qualified young professionals with proven abilities and high level of integrity
2. Foreign Technical Partners.
3. Substantial reinsurance Cover.
4. Packaged Policies for high network/corporate organizations.
5. Personalized Risk Management Programme.
6. Claims and underwriting flexibility
7. Substantial discount on packaged policies.
8. Accessibility to all top management without notice including the CEO.
9. Competitive rates.
10. Freedom to choose responsible loss adjusters in the event of claims.

## BOARD OF DIRECTORS

The Directors of Goldlink are seasoned Industrialists, financial consultants, Insurance gurus and businessmen of repute and good standing.



# DIRECTORS

# MANAGEMENT MANAGEMENT

Management is an asset to a company in order to ensure vibrant growth. Goldlink enjoys the services and loyalty of the following dedicated, young and talented scholars:



**Femi OKUNNIYI** LLB (HONS) LB MBA ACII MNIM

Managing Director/CEO

Okunniyi, the Managing Director/Chief Executive Officer, is a graduate of Business Administration and Management from Yaba College of Technology. He has over 25 years experience in the insurance industry covering General Underwriting and Claims. Mr. Okunniyi started his insurance career with Phoenix of Nigeria Assurance Plc and later joined Veritas Insurance Co. Ltd where he was in charge of the Technical Operations. He has attended various senior management courses and seminars. He is a member of the Nigerian Institute of Management. Apart from successfully completing his Law Degree programme, LLB at the prestigious University of Lagos, Okunniyi, a legal practitioner also obtained Masters Degree in Business Administration from the same university. He has attended several trainings home and abroad



**Tony EFEGHERIMONI** B.Sc MBA FCA

Executive Director (Finance & Admin)

Mr. Efegherimoni, the Executive Director, Finance and Administration holds Bachelors Degree in Accounting from University of Lagos and a Master of Business Administration. He worked for Hassan, Nakpodia & Co., a firm of chartered accountants from 1987 to 1992 as auditor, accountant, tax, financial and management consultant. He is a fellow of the Institute of Chartered Accountants of Nigeria, ICAN. He joined Goldlink Insurance Plc in November 1992 as the Head Finance/Administration. Tony has over 23 years experience in accounting management.



**Funke MOORE (MRS)** HND (INS) MBA FCII FIIN

General Manager (Life)

Mrs. Moore is the General Manager of Goldlink Life Assurance Company, a subsidiary of Goldlink Insurance Plc. She graduated from Lagos State Polytechnic and is a Fellow member of the Chartered Insurance Institute, London. She started her insurance career as a lecturer with Lagos State Polytechnic and later joined Valid Assurance Company Limited as the Marine Manager. She joined Goldlink Insurance Plc in November 1992. She was admitted a Fellow of Chartered Insurance Institute of Nigeria in 2007.



**Gbolahan OLUTAYO** HND (INS) MBA ANIM

General Manager (GOLDLINK, LAGOS CENTRAL OFFICE)

Mr. Olutayo is the General Manager, Lagos Central Office and a graduate of Lagos State Polytechnic. His experience covers a series of management positions in reputable companies like Crusader Insurance Plc, Fidelity Bonds (Incorporated Insurance Brokers), and British - American Insurance Co. Plc as their Branch Manager responsible for Lagos Operations before he finally joined Goldlink in November 1992.



**SUPO FALANA HND (INS) MBA FCII**

AGM TECHNICAL

Supo Falana is 1992 graduate of Lagos State Polytechnic. He had his MBA programme at Ondo State University, Ado-Ekiti in 1999. He started his insurance career in Nigeria General Insurance Co. Ltd a subsidiary of Oodua Investment Ltd in 1989, and of Insurance Department Delta Steel Company Ltd, Ovia-Aladja from 1992 to 1993. He joined Goldlink Insurance Plc towards the end of 1993 where he had worked in various units within the Technical Department of Goldlink spanning, Reinsurance, Claims and General Underwriting before rising to the post of Head, Technical Operations of the company. He became a fellow of the Insurance Institute of Nigeria in 2009.



**Dapo OWOEYE** Bsc MSc MBA AIIN ANIM

AGM Marketing

Dapo, an erudite insurer is the Head, Marketing and Product Development holds Bachelors Degree in Economics and also a Masters Degree in International Relations and Strategic Studies from Lagos State University (LASU). An associate member of Chartered Insurance Institute of Nigeria as well as Nigeria Institute of Management, Dapo also holds Masters in Business Administration from the Obafemi Awolowo University, Ile-Ife. He started his insurance career with Amicable Assurance Plc in 1990 and joined Goldlink Insurance Plc in 1994 as management trainee.



**Omotayo LONGE ABU** ACII

Consultant

Abu, Senior Consultant in charge of the Opic Plaza branch of the company is a Chartered Insurer and an Associate Member of the Chartered Institute of London. He also holds a Diploma Certificate in Marketing from the University of Lagos. He started his insurance career in 1974 with Abel George Johnson Insurance Brokers, one of the few indigenous brokers with foreign partnership. Before joining Goldlink in 2006 he held responsible positions in many other reputable insurance companies. He has worked with Lion of Africa Insurance Co., City Union Insurance Company as the Managing Director and later Lexington International as the General Manager (Operations). He joined Goldlink following the mergers of Lexington, Safeway and Express Insurance Companies in 1999. His insurance experience spanned over 35 years.



**Roland AWOYINFA** B.Sc, ACII ACIB, ACI Arb, M.MP

AGM Ibadan

Roland started his insurance career with the Nigerian General Insurance Company Limited. He worked with the firm between 1982 and 1992 as Assistant Superintendent. He later joined the International Standard Insurers Limited as Regional Underwriter (Branch Manager) between 1992 and 1994. As a Regional Underwriter, he was responsible for the coordination of regional offices, underwriting, undertaking survey risks for new businesses, marketing and attending to request from branches under the region. As the Branch Manager, he saw to the coordination of branch's marketing activities, supervision of subordinate officers, and credit control for the region and branch offices. He brought his vast experiences to Goldlink Insurance Plc as Controller (West) Marketing in January 1995 as he oversees the general administration of all the branch offices under his region. His flair for quality administrative prowess in line with insurance industry is vivid in the outstanding performances and formulation of marketing policies recorded by the West region of the company. Roland is a chartered insurer, a Bachelors Degree holder in Banking and Finance, has a Masters Degree in Managerial Psychology and also an associate member of the Institute of Arbitrators.



**Adekunle AJAYI** B.Sc MBA, FCII, MCBA, MICRM

AGM Warri

Kunle is a member of Certified Board of Administration as well as the Institute of Credit & Risk Management of Nigeria. He started his fulfilling insurance career with NEM Insurance Company between 1984 and 1990. He later moved to Liberty Assurance Company as Senior Risk Analyst before joining Industrial & General Insurance as Branch Manager. He is a chartered insurer, a holder of Bachelors Degree in Business Administration as well as Master of Business Administration. He was appointed Regional Coordinator for Warri in Goldlink since year 2000. His rich marketing skills have undoubtedly earned the company name within the region.



**Kamoru SULE** B.Sc, M.Sc, ACII, ANIM

AGM Portharcourt

Sule is the Controller, Port-Harcourt of the company. He started his career with Manilla Insurance Company, later moved to Fortune Insurance Brokers, then City Union Insurance Company. He was the Branch Manager, Port-Harcourt of the Crusader Insurance Plc from 1995 to 1997. Sule brought his wide ranges of experiences to Goldlink in 2007 where he joined in 2007 as Senior Manager before rising to the post of Controller. A chartered insurer as well as an associate member of the Nigerian Institute of Management and Nigerian Marketing Association is a graduate of Insurance from the University of Lagos and Masters Degree in Marketing.



**Babasola AJAYI**

Controller Kano

Mr. Ajayi is an astute insurer with rich experience spanning over forty-two years. His vast knowledge in marketing, underwriting and claims management are valuable assets to the company which he has deployed to make significant contributions to the company's business particularly in the Northern region of the country. This touch of experience has reflected in his impressive performance as the Controller, North Region of Goldlink Insurance Plc.



**Dayo COKER** HND ( ACCTS) MBA ACA ACTI ANIM

Controller Finance & Investment

Dayo Coker, an astute accountant with over 18 years experience, is 1992 graduate of Yaba College of Technology. He also holds MBA in Management from the Federal University of Technology, Akure. An associate member of Institute of chartered Accountants of Nigeria, associate member of chartered Institute of Taxation and the Nigerian Institute of Management. His career began in 1993, as an accountant at Munic & Associates Nigeria Ltd.. He joined Goldlink Insurance Plc in 1995 where he had worked in various units within the Finance department before rising to the post of Controller, Finance & Investment of the Company.

## BRANCH NETWORK

**Head Office : GOLDLINK PLAZA 6 Emmanuel Street, Maryland, Ikeja**

**P.O.Box 5987 Marina Lagos. Nigeria.**

**Tel: 01-7406561-4, 017406566 [info@goldlinkplc.com](mailto:info@goldlinkplc.com) [www.goldlinkplc.com](http://www.goldlinkplc.com)**

<b>BRANCH OFFICE</b>	<b>ADDRESS</b>	<b>CONTACT PERSON</b>	<b>PHONE NUMBER</b>
<b>Lagos Central Office</b>	3 <sup>rd</sup> Floor Western House Broad Street, Lagos.	Mr Gbolahan Olutayo	08033457502
<b>Ikeja Office</b>	Suite 405 Opic Plaza, Mobolaji Bank Anthony Way Ikeja, Lagos	Mr Omotayo Longe Abu	08023139056
<b>Ibadan Office</b>	4 <sup>th</sup> Floor, Broking House, 1 Alhaji Jimoh Odutola Road, Dugbe, Ibadan, Oyo State.	Mr Roland Awoyinfu	08027066778
<b>Benin Office</b>	11, Ugbague Street, Off Mission Road, Benin City, Edo - State.	Mrs Uju Adeiyan	08076385042
<b>Abuja Office</b>	2 Harare Street Wuse, Zone 6, Abuja.	Mr Tunde Adedokun Mr Yinka Adeoti	08023080916 08057980363
<b>Kano Office</b>	48 Bompai Road, Kano, Kano State.	Mr Babasola Ajayi	08023052508
<b>Port-Harcourt Office</b>	Plot 19, Stadium Road, Riz Plaza, Port – Harcourt Rivers State	Mr Kamoru Sule	08023680681

<b>BRANCH OFFICE</b>	<b>ADDRESS</b>	<b>CONTACT PERSON</b>	<b>PHONE NUMBER</b>
<b>Ilorin Office</b>	31, Ibrahim Taiwo Road Ilorin, Kwara State	Mr Atolagbe	08033244738
<b>Eket Office</b>	38, Afaha - Ugua Road, Emma Philip House, Eket, Akwa Ibom State	Mr Yemi Adegboyega	08059801790
<b>Akure Office</b>	NIDB House, Alagbaka Junction, Akure Ondo State.	Mr Richards Bakare	08033240688
<b>Warri Office</b>	Manex Corporate Suite Suite 3 82, Hospital Road Ekpan, Warri, Delta State	Mr Kunle Ajayi	08055501200
<b>Kaduna Office</b>	No 6A, Ahmadu Bello Way, Re-insurance/Alli Akilu Plaza, Kaduna, Kaduna State	Mr Kolawole Olatunji	08062255150
<b>Yenagoa Office</b>	177, Yenagoa Mbiama Road Beside Golden Gate Hotel Opolo Yenagoa Bayelsa State.	Miss Ranti Adeniji	08037011535 08124786542
<b>Abeokuta Office</b>	2A Olusegun Osoba Road Oke-Ilewo, Abeokuta Ogun State	Mr Adewunmi Okubena	08023013136
<b>Life Agency</b>	490, Ikorodu Road, Ketu, Lagos	Mr Ebenezer Adesina	08055226030





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**P.O.Box 5987 Marina Lagos. Nigeria.**

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